

REWARD POINTS PLUS 2.5

Feature Full List

*This document provides you with a full list of all Reward Points Plus features,
including core functions and 9 plugins*

Reward Points Plus is a proper extension for you to create a favorable loyalty system that encourages your customers' experiences in your site with these complete set of features.

STANDARD FEATURES

Earning Points Configuration

- Set up the condition for Customers to get points each time they purchase
- Set many earning rates with different priority levels
- Set the validation period for earning points
- Choose to hold back points from Customers for some days

Spending Points Configuration

- Allow Customers to choose how many points they want to spend on the Shopping cart and Checkout pages
- Set the rates at which Customers can redeem their earning points in backend
- Configure the minimum number of points to be redeemed or the maximum points that can be allowed to use for an order

Reward Points Balance Management

- Allow Customers to track their current point balance in My Account > My rewards

Point Transactions Management

- Allow admin to view all point transactions of the System (Customer, Point Amount, Points Used, etc.)
- Points Spending While Creating Order in Backend
- Allow admin to add or deduct points from Customers' balances manually in backend.

Refund by Points

- Allow Admin to give points back to Customers instead of making a refund

Import/Export Points (New)

- Allow admin to import and export Customers' point balances in CSV file format directly to and from Reward Point Plus system.
- View point balances information of existing Customers and export data to XML or CSV format.

PLATINUM FEATURES

Reward on Customers' Behaviors

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- Allow admin to configure different information of earning points for different activities, including signing up, logging in, subscribing to newsletters, taking polls, tagging products, rating and/or reviewing products and liking/sharing via social networks (Facebook, Twitter, Google+, **Pinterest**) & on Customers birthday
- Allow Customers to know exactly the number of points they can get for each activity in frontend as well as on My Reward page

Reports

- Allow admin to view detailed reports of Spend/Earn ratio, Number of loyal customers over time, Points earned and spent, Signups, Newsletter Subscription, Reviews, etc.

Refer Friends

- Allow Customers to share links or coupons via many channels such as email, Facebook, Twitter, G+ on Refer Friends & Product Detail pages
- Allow Customers to set coupon code & url by themselves **(New)**
- Allow Customers to import all contacts from multiple mail boxes (Gmail, Yahoo) and write their own messages to their friends.
- Allow Customers to view transaction history in the account dashboard.
- Allow admin to set up special offers for Customers such as on special events like New Year or Halloween festivals
- Allow admin to configure conditions with details of commission type, discount type & discount value
- Allow setting number of earning points for invited friends who register at your site

Points Earning/Spending Rules

Catalog Earning Rule

- Enable Customers to earn points based on specific products. This information will be shown on Product Listing, Product Detail & Checkout pages of each product added to cart.
- Allow admin to configure the conditions (the products) to apply the Catalog Rule.
- Allow admin to configure a fixed number of points to Customers
- Allow admin to set higher earning rate for items with higher prices and vice versa
- Manage earning points by product in backend

Shopping Cart Earning Rule

- Allow Customers to earn points based on specific values of orders

- Configure order value level for the rule, a fixed number of points, or set to give points based on the order values or Qty.

Allow showing earning rules on Shopping Cart page (New)

Catalog Spending Rule

- Enable Customers to use points based on specific products. This information will be shown on Product Detail & Checkout pages of each product added to cart.
- Allow admin to configure the conditions (the products) & spending rule to apply the Catalog Spending Rule.
- Limit the number of spending points according to product price
- Set up different types of discounts such as "By \$10", "by 10%", "to \$10" or "to 10%
- Limit the number of times Customer can use points for each products

Shopping Cart Spending Rule

- Set up different types of spending points for different types of shopping carts
- Show Shopping Cart Spending rule information on Shopping Cart and Checkout pages.
- Limit the number of points Customers can spend on the shopping carts.
- Enable Customers to convert points into money at some desired rate such as "\$1 discount for every 5 points spent"
- Set up the discount type to be a fixed amount or a percentage of the whole order

Buy products with points (New)

- Set some specific products to be buy with points only

ADVANCED FEATURES

Points Transfer

- Allow Customers to transfer points with friends or send points to those who have not registered on site
- Allow Customers to manage all point receiving and point giving transactions on Point Transfer page
- Allow creating point transfers in backend

API

- Reward Points Customer API: Allow getting info by email, get id by email, get points balance by email, get points balance by customer id, get points of customers.
- Reward Points Transaction API: Support transaction management

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- Reward Points Refer friends API: Allow getting coupon/link by customer_id/customer_email or getting customer_id by coupon/link
- Reward Points Transfer API: Support point transfers management

Reward On Events

- Allow creating special occasions to give points to Customers
- Set up the target Customer groups in many ways: select any group available in the System, configure your own desired one with many conditions, import Customer list from a CSV file.
- Set up the number of points given to Customers & the expiry date.
- Add snow-falling effect to your website

Reward On Loyalty Level

- Create and manage unlimited member levels or Customer groups with different preferential treatments.
- Allow Customers to earn and accumulate points in their balances, and then exchange a certain number of points to participate in these groups.
- Allow customers to auto join different loyalty groups **(New)**

Reward Point Coupon

- Allow admin to manually issue Reward coupon codes or generate them in mass.
- Allow Customers to receive Reward coupons as gifts or special offers, and then redeem for points to use as discount on future purchases.
- Able to print or modify the design of Reward coupons

OTHERS

- Open source 100%
- License Certificate valid for 1 live Magento installation and unlimited test Magento installations (No license key required)
- Easy to install and configure
- User-friendly interface